

WOLFGANG FICKUS, CFA

## COMGEST GROWTH EUROPE OPPORTUNITIES: A EUROPEAN QUALITY HIGH GROWTH STRATEGY



**Wolfgang Fickus, CFA**  
Member of the Investment Committee

*As an all-cap strategy, Comgest's Growth Europe Opportunities (GEO) fund lies between Comgest Growth Europe, our large-cap flagship, and Comgest Growth Europe Smaller Companies, our small-cap product. With a broad growth equation that includes companies at an earlier stage of their strategic development and more established quality growth companies, GEO has enhanced the idea generation for our European fund range.<sup>1</sup> Since its launch in 2009, GEO has generated strong performance of 16% p.a. when compared to the MSCI Europe index. The annual outperformance of 7.6% versus the MSCI Europe since inception was primarily driven by 5.6% higher annual earnings of GEO vis-à-vis the comparative benchmark. With assets under management of €921 million as of end September 2018, the Comgest Growth Europe Opportunities (GEO) strategy seems poised to become the sixth Comgest strategy to reach the €1bn threshold.*

### WHAT'S DRIVING GEO PERFORMANCE?

GEO's aim is to build a portfolio of companies that generate dynamic, predictable and sustainable earnings growth. The type of companies that we believe are drivers of such growth include small- and mid-sized companies at an early stage of their strategic development to more established, fast-growing large market capitalisations. Combining a long-term investment horizon with an opportunistic approach to the selection of quality stocks, the fund also takes into consideration certain business models with highly attractive long-term growth prospects even if they may be sensitive to short-term cyclicality. In addition, GEO also considers investing in companies with a shorter stock market history if they meet our quality criteria. In our experience, such stocks are often valued attractively and may be subsequently rewarded with a re-rating if and when they deliver long-term dynamic earnings growth and establish their credentials as quality growth companies.

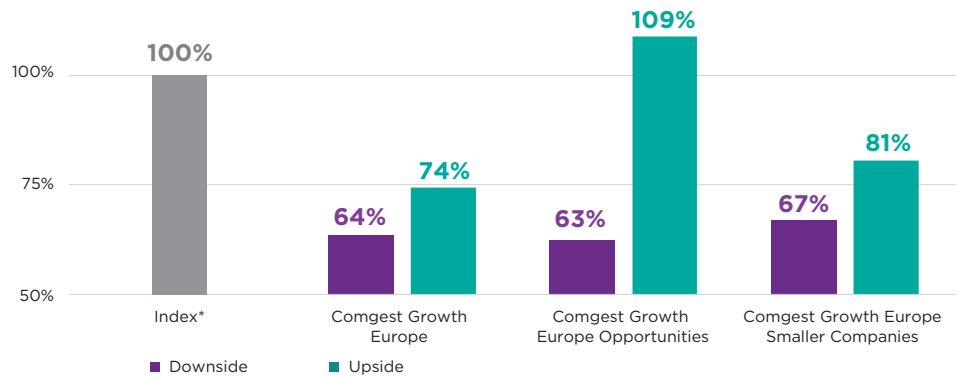
Since its inception in August 2009, GEO's absolute return of 16% p.a. (net of fees) has been reflective of our earnings growth objective. In both bull and bear market phases, the fund has comfortably outperformed the comparative MSCI Europe index, which returned 8.4% p.a. over the same period. With moderate volatility measured by a beta of less than one, GEO offers a medium risk quality characteristic.

— **We believe GEO companies that are drivers of growth include small- and mid-sized companies at an early stage of their strategic development to more established, fast-growing large market capitalisations**

<sup>1</sup> As of 30-Sept-2018.

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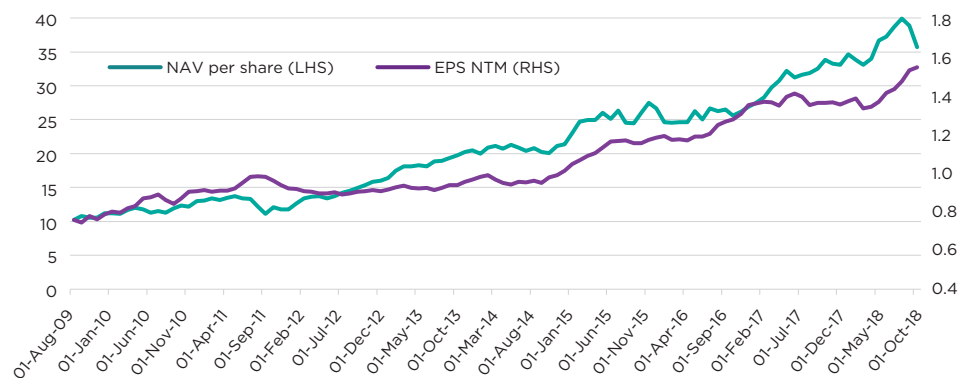
Figure 1. Upside / Downside Capture Since Inception



Source: Factset, Comgest. Past performance is not a reliable guide to future performance. The indices are used for comparative purpose only and the funds do not seek to replicate the indices.  
 \*The comparative index is the MSCI Europe for both Comgest Growth Europe (inception date: 31-Dec-1993) and Comgest Growth Europe Opportunities (inception date: 07-Aug-2009), and the MSCI Europe Mid-Cap for Comgest Growth Europe Smaller Companies (inception date: 17-May-2000).

Probably the most important explanation of GEO’s past performance is the strong earnings growth achieved by the companies held in the fund.<sup>2</sup> The fund typically looks to invest in companies with a dynamic, average mid-teen earnings growth for a five-year forecasting period and a realized earnings-per-share (EPS) growth of 15.9% over the past five years. At Comgest, we share the conviction that in the long run a company’s share price will follow its earnings growth trajectory. In our opinion, GEO’s record validates this premise, as do our other Comgest funds.

Figure 2. GEO Portfolio: EPS Growth CYI



Source: Factset, Comgest. Data as of 30-Sep-2018. Past performance is no guarantee of future results. The price of shares can go down as well as up

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— GEO's portfolio turnover of approximately 35% is slightly higher than that of our flagship fund, Comgest Growth Europe, which typically invests in more established, steady growth compounders

As noted, GEO invests in companies in a more nimble, opportunistic manner than Comgest's other European funds, i.e., when short-term focused uncertainties create attractive valuation levels and entry opportunities. GEO's portfolio turnover of approximately 35% is slightly higher than that of our flagship fund, Comgest Growth Europe, which typically invests in more established, steady growth compounders. Examples of companies typical for the GEO fund include: Ambu, Christian Hansen, and Dr. Hoenle.

**Ambu** is a Danish company that provides single-use endoscopes (the "aScope") for use in pulmonary and urology applications. The aScope sells for US\$300, which is a fraction of cost of endoscopes produced by the current market leader, Olympus. Single-use endoscopes are cheaper due to their low price and reduced contamination risk since they eliminate the need to sterilise reusable equipment. After a period of further investment, Ambu now aims to target the significant gastrointestinal endoscopy market. The stock quintupled over the past three years as the company hit what we consider to be the sweet spot of successful strategic development and strong earnings growth.

Another Danish company, **Christian Hansen**, supplies natural ingredient solutions to the food, nutritional and agricultural industries. GEO invested in the company soon after its initial public offering in 2010 and benefitted from an earnings growth of 21.5% p.a. and a substantial re-rating of its shares.<sup>3</sup>

A recent addition to our GEO portfolio is **Dr. Hoenle**, a German high-tech engineering supplier for the industrial and semiconductor sectors that produces ultraviolet (UV) systems and specialized adhesives for industrial applications. Based on our research, the adhesive activity is forecast to generate highly attractive growth. Dr. Hoenle's UV-activated adhesives are used in very small quantities for mission-critical applications in the automotive, aerospace, medtech and IT industries, e.g., semiconductor production. Dr. Hoenle was selected as the sole supplier of Apple's 3D Sensor, which enables facial recognition in their latest generation of iPhones.

— In our experience, companies with strong earnings growth and unique market positions are what drive GEO's performance

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<sup>3</sup> Due to valuation reasons, Christian Hansen is no longer held in the Comgest Growth European Opportunities fund, but the company does remain within Comgest's "universe" of potential investible holdings.

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**HOW DOES GEO FIT INTO COMGEST'S EUROPEAN FAMILY OF QUALITY GROWTH FUNDS?**

With 16% p.a. EPS growth over the past five years, GEO's holdings have delivered the strongest growth among Comgest's European strategies, with companies held in Comgest Growth Europe Smaller Companies growing at 15% p.a. and those in Comgest Growth Europe at 11% p.a.

While our two other European funds already have a high active share, GEO diverges almost entirely from the comparative MSCI Europe index, and for a good reason in our opinion: neither market capitalisation nor index inclusion alone indicate either quality or growth. GEO's high active share of 97% exceeds the 87% of Comgest Growth Europe. As an all-cap fund GEO's opportunity set is larger, its opportunistic investment process is more agile and its turnover is slightly higher than both our flagship Europe and Europe Smaller Companies funds.

For Comgest, fundamental quantitative yardsticks such as return on equity (RoE) or profit margin and qualitative criteria such as entry barriers and pricing power help us to determine a "quality" company. With a RoE of 19.5%, we believe that our GEO portfolio companies demonstrate as high a profitability as those held in our Comgest Growth Europe fund. An operating margin of 14.7% places GEO companies between those held in our flagship Europe fund and those of our Europe Smaller Companies fund.

— GEO's high active share of 97% exceeds the 87% of Comgest Growth Europe

— Compared to GEO, Comgest's flagship Europe fund sits on the opposite side of our quality growth spectrum due to its high exposure to established compounders

Figure 3. Comgest Growth (CG) European Funds: Return on Equity and Operating Margin

	CG Europe Opportunities	CG Europe	CG Smaller Companies
ROE NTM	19.5%	19.7%	22.5%
Operating Margin NTM	14.7%	17.4%	12.9%

Source: Comgest, Factset; as of 30-Sep-2018.

Compared to GEO, Comgest's flagship Europe fund sits on the opposite side of our quality growth spectrum due to its high exposure to established compounders, which has provided excellent visibility and, although less dynamic, still generated double-digit growth.

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**A NEW DIMENSION OF CROSS-FERTILISATION AND DYNAMISM**

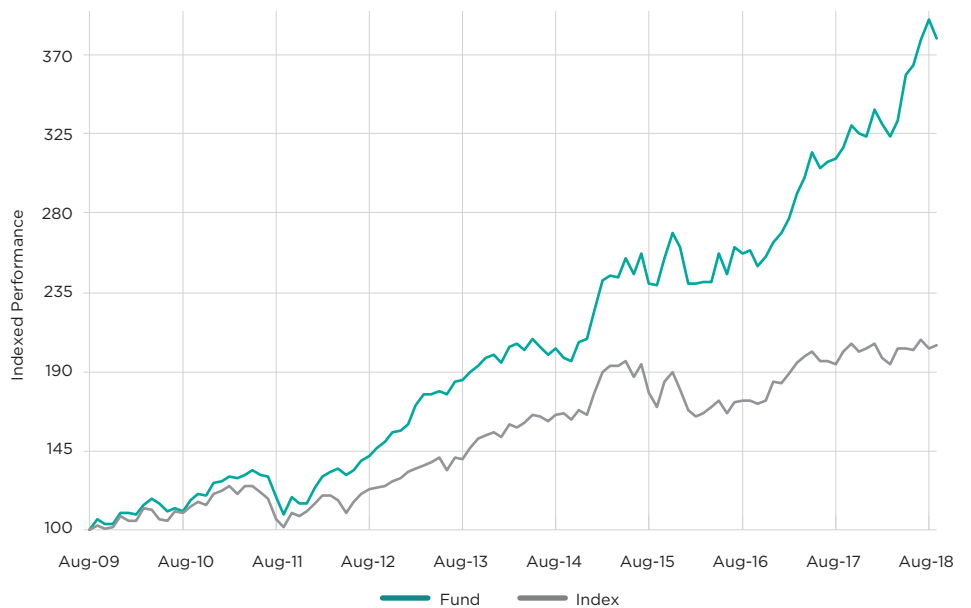
— The addition of GEO enables our European team to invest in a wider range of business models

— GEO has generated positive alpha since its launch in 2009

Historically, smaller, less liquid quality growth companies were first bought for Comgest Growth Smaller Companies, and then upon reaching a large market capitalisation and improved liquidity characteristics, these were transferred to our large-cap fund, a process that remains in place. The addition of GEO, with its all-cap profile and opportunistic application of Comgest’s quality growth style, enables our European team to invest in a wider range of business models, and focus their research efforts on the most promising candidates for our investment universe – resulting in bolstered idea generation across our range of European products.

To date, GEO has generated positive alpha since its launch in 2009. Morningstar ranks our fund in the first quartile over 1, 3 and 5 years. As a result of all of these elements, we believe that Comgest Growth Europe Opportunities will appeal to investors who look for dynamic earnings growth and will accept slightly less visibility while remaining well within our sphere of quality companies.

Figure 4. GEO: Cumulative Performance Since Inception



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Figure 5. GEO: Sector Breakdown (%)

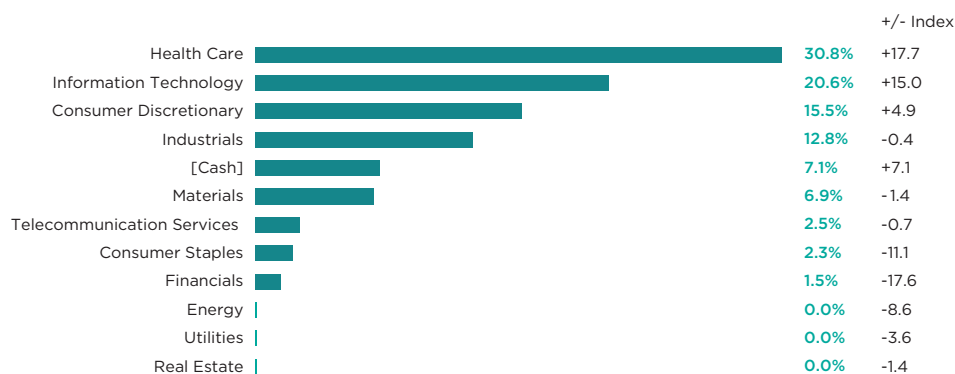


Figure 6. GEO: Top 5 Holdings (%)

<b>Wirecard AG</b>	Germany	Information Technology	7.5
<b>Lonza Group AG</b>	Switzerland	Health Care	6.6
<b>ASML Holding NV</b>	Netherlands	Information Technology	5.1
<b>Sika AG</b>	Switzerland	Materials	4.6
<b>ASOS plc</b>	United Kingdom	Consumer Discretionary	4.1

All data as of 30-Sep-2018.



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Wolfgang Fickus is a graduate of the University of Cologne (Germany) with a degree in business administration (Diplom-Kaufmann) and studied at the London Business School. He also holds a CEMS Master's in international management and is a CFA® charterholder. Wolfgang began his career in 1995 at Paribas Asset Management Paris as a European-equity fund manager. In 2000, he moved to WestLB where he worked as an analyst for European technology stocks before becoming the Head of Mid- and Small Cap Research in 2005. Wolfgang joined Comgest in September 2012 and is a Member of the Investment Committee.



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**www.comgest.com****COMGEST S.A.**

17 square Edouard VII, 75009 Paris  
France  
Tel: (+33) 1 44 94 19 00  
info@comgest.com

**COMGEST ASSET MANAGEMENT INTERNATIONAL LIMITED****Dublin Office**

46 St. Stephen's Green, Dublin 2  
Ireland  
Tel: (+353) 1 631 0100  
info.camil@comgest.com

**UK Representative Office**

43 Brook Street, Mayfair  
London, W1K 4HJ  
United Kingdom  
Tel: (+44) 20 3871 4109  
info.camil@comgest.com

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**COMGEST FAR EAST LIMITED**

Level 10, 28 Hennessy Road  
Hong Kong  
Tel: (+852) 3972 0200  
info.asia@comgest.com

**COMGEST ASSET MANAGEMENT  
JAPAN LTD.**

1-8-2 Marunouchi, Chiyoda-ku  
Tokyo 100-0005  
Japan  
Tel: (+81) 3 4588 3640  
info-jp@comgest.com

**COMGEST SINGAPORE PTE. LTD.**

8 Temasek Boulevard,  
#20-01A Suntec Tower Three  
Singapore 038988  
Tel: (+65) 6672 7100  
info.asia@comgest.com

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**COMGEST DEUTSCHLAND GMBH**

Sky Office  
Kennedydamm 24  
40476 Düsseldorf  
Germany  
Tel: (+49) 211 44 03 87 0  
kontakt@comgest.com

**COMGEST US LLC**

101 Arch Street, 8th floor  
Boston, MA 02110  
USA  
Tel: (+1) 857 304 0135  
info.us@comgest.com

**COMGEST BENELUX B.V.**

Gustav Mahlerplein 3-115  
1082 MS, Amsterdam  
The Netherlands  
Tel: (+31) 6 229 20 612  
contactnl@comgest.com