

US EQUITIES THE YEAR OF EFFICIENCY



Christophe Nagy
Analyst / Portfolio Manager



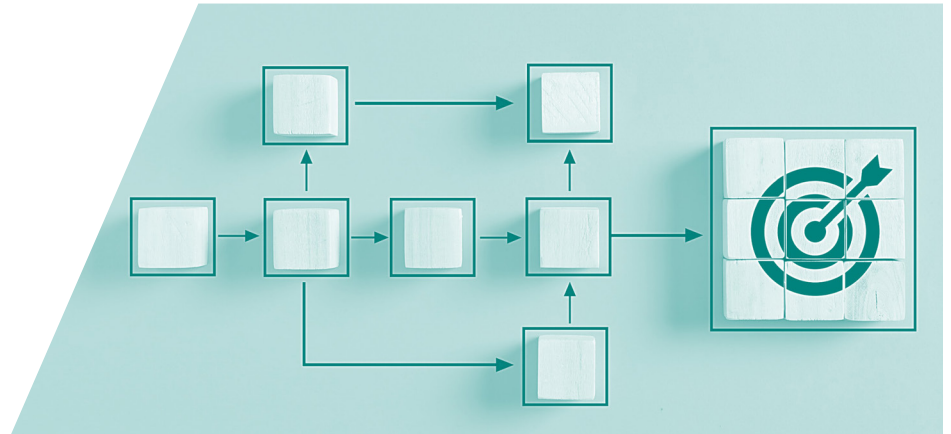
Louis Citroën
Analyst / Portfolio Manager



Justin Streeter
Analyst / Portfolio Manager



Rémi Adam
Analyst / Portfolio Manager



An unprecedented period for the US economy has forced companies to optimise their processes, providing ample opportunities for ‘problem solving’ service providers.

The events of the past three years have been nothing short of extraordinary.

We have seen a global pandemic, a huge wave of fiscal stimulus, a war on European soil and a sudden tightening of monetary policy. As a result, the economic environment has been forced to evolve, with the cost of capital rising, a stubbornly tight labour market forcing costs higher and increasing concern around the accessibility of finite resources.

It is through this lens that companies are now having to view the world and adapt their respective processes to do more with less. We’ve heard many management teams refer to 2023 as the ‘year of efficiency’ and that is very much reflective of the changes we are witnessing within the market, such as a renewed push towards digitisation, outsourcing for specialist services and increased cost-cutting.

We view this as part of a structural shift in the economy, which we reflect within our portfolio with close to half of our portfolio allocated to companies with service offerings that help customers meet these needs.

For example, software provider Oracle has been one of our largest holdings for many years and has been in our portfolio since its inception. Founded just two years after Microsoft, Oracle has become the dominant provider of database software and technology. This is a sticky and critical part of clients’ infrastructure with long-term contracts. In addition, the company has patiently added new facets to its offering, becoming one of the largest cloud enterprise resource planning providers in the world.

In summary, we believe this is a company with solid foundations via a highly cash generative legacy business that is accelerating its growth to meet the needs of customers in this new environment.

Another example is GXO Logistics, a US small-cap company that manages warehouses for a broad range of blue-chip clients such as Amazon, Nike, and Boeing. Supply chain issues were one of the key differentiators for companies throughout the Covid-19 pandemic, with bottlenecks stemming from China and other manufacturing hotspots viewed as significant headwinds. As a result, the optionality of warehousing has become increasingly pertinent to management teams across the world. However, the upscaling of company warehousing, and supply chains can be complex and requires investment and expertise in areas such as automation. Increasingly, these complexities are driving the trend of outsourcing, which is where GXO have been able to flourish, as the leading pure-play contract logistics company. In addition to its service offering, we particularly like this business as it has long-term contracts, inflation protection and minimum volume warranties, which provides us, as investors, with a strong level of visibility.

Finding the sweet spot

These are just two examples of the type of holding that meets our criteria for inclusion, however the investment process that underpins their selection is critical to the integrity of the portfolio.

While growth is obviously a good thing for an investment, not all growth is created equally.

As long-term growth investors, we have learned to delineate between the various stages of a company's growth cycle and maturity levels. Through this process, we have identified what we feel is the most fertile point in a company's maturation for investment, which occurs between the initial growth phase and the decline into ex-growth. We refer to this as the 'Steady and Sustainable Growth' period.

We categorise the early stages of the quality growth S-curve as Concept, Shooting Stars and Hyper Growth – essentially the earliest stages of a company's development, where the opportunity for exponential growth is at its peak. While we recognise the attraction of investing at this stage of the cycle, it is one that we typically abstain from due to the relative lack of visibility on key metrics alongside typically lofty valuations. A good example of this is Peloton, which outperformed the market significantly during the pandemic but has since fallen well below the market average. This example neatly encapsulates the risk of investing at the earlier stage of the growth cycle, when it is harder to assess a business' fundamentals, and why we typically veer towards the more mature end of the spectrum.

Our preference is to invest in companies that are in their prime, which we think are capable of producing a sustainable return and hold them for the long-term. This brings us to Steady and Sustainable Growth.

Within this area, we tend to find companies that have robust business models and can offer good visibility on earnings, revenue and other key metrics. We also recognise that at this stage in a company's maturation, any discrepancy surrounding early-stage valuations has likely settled and that companies are trading closer to their intrinsic value.

We, of course, make some exceptions to this investment philosophy. Examples are typically companies that appear to be in the Ex-Growth phase of their cycle, which may have evolved their offering or branched into other areas. But, in general, we are looking for quality companies with an established foothold in the market.

A unique opportunity for growth

The US is known for its entrepreneurial culture and innovative capacity and continues to provide quality growth opportunities. The US (S&P500) expected NTM EPS growth over the last 15 years has been on average 1.6% higher than in Europe (STOXX 600)¹.

¹ Source: Factset/Bloomberg, June 2008 to June 2023

The events of the past three years have re-shaped the way companies operate and has highlighted the need for optimisation. With increasing costs across the board, companies can ill afford to carry any fat within their processes and therefore the need for solution-based services has never been greater.

We see this as an important stage in the trajectory of the US market and are comfortable with our portfolio's positioning, as we continue to invest in the companies we believe are best suited to meet these challenges.

Christophe Nagy joined Comgest in 2009 and is an Analyst and Portfolio Manager specialising in US equities. He is also a member of the Comgest Group's Investment Committee. Christophe co-leads Comgest's US equity strategy and has played an instrumental role in building the US equity team and guiding their research activities. Before joining Comgest, he worked at Mercer Consulting from 1991, at Carmignac Gestion from 1998 where he managed global growth portfolios, and then from 2002 as a Senior Portfolio Manager at Edmond de Rothschild Asset Management. Christophe holds a Master's degree in Engineering from Ecole des Mines in St-Etienne in France and received an MBA from the INSEAD graduate business school near Paris in 1991.

Louis Citroën joined Comgest in 2019 and is an Analyst and Portfolio Manager specialising in US equities. Louis co-leads the management of the US Equity strategy and contributes strongly to idea generation, researching US companies across a broad range of sectors. Prior to joining Comgest, he was an Equity Analyst covering telecoms and media stocks at Arete Research in London for five years. Louis previously worked from 2011 as a Small Cap Equity Analyst at Financière de l'Echiquier and began his career in 2009 as a management consultant at Oliver Wyman in Paris. He holds a Master's degree in Management from ESCP Business School (France, UK, Germany) and is a CFA® charterholder.

Justin Streeter joined Comgest in 2015 and is an Analyst and a Portfolio Manager specialising in US equities. Justin co-leads the management of the US Equity strategy and contributes strongly to idea generation, researching US companies within a broad range of sectors. He previously worked at J.P. Morgan in San Francisco in 2013 as an M&A Healthcare Analyst and, prior to that, at J.P. Morgan's London office in a similar role. Justin began his career with Macquarie Capital Partners (London) and Société Générale (Paris). Justin graduated from Emlyon Business School (France) with a Master's degree in Management and Corporate Finance. He is also a CFA® charterholder.

Rémi Adam joined Comgest in 2019 and is an Analyst and Portfolio Manager specialising in US equities. After starting his career in 2014 as a Global Equity Analyst at Amundi in London, Remi moved to Paris and Frankfurt where he was an Equity Analyst covering media and telecom stocks at Oddo Securities for three years. He holds a Master's degree in Risk & Finance from EDHEC Business School and is a CFA® charterholder.

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